## PRESS RELEASE FOR IMMEDIATE RELEASE

## Rediscovering Connection Through the Power of Touch

The Power of Touch exhibition, presented by Aleksandra Cegielska and Kaja Dobrzańska, invites audiences to embark on an intimate journey into the essence of human connection. Taking place from June 9 to June 24, 2023, this evocative exhibition examines how human touch shapes our relationships, emotional well-being, and collective humanity.

The Meaning Behind the Art

Touch is a universal language, critical to nurturing emotional bonds and fostering social interaction. In infancy, it is a foundation for brain development and a gateway to forming secure attachments. Throughout our lives, touch remains pivotal in defining relationships, expressing emotions, and fostering connection.

Through her unique pop-up art style, Aleksandra Cegielska examines touch in its many dimensions, capturing the profound roles it plays at the beginning and end of life, in romantic relationships, and in parent-child connections. Her work resonates deeply, drawing viewers into a narrative that celebrates touch as a transformative force.

Interactive Exploration with Around the Touch

Central to the exhibition is Around the Touch, an interactive sculpture designed to engage audiences in an experiential journey. Sensitive to proximity and warmth, the sculpture illuminates as viewers approach, reflecting our innate human need for closeness. Step by step, participants will delve into the theme of conscious touch, uncovering its profound implications in their own lives.

Event Details:

Exhibition Title: THE POWER OF TOUCH Artists: Aleksandra Cegielska & Kaja Dobrzańska

Opening Reception: June 9, 2023, 6:00 PM Exhibition Duration:9 - 24 June 2023

Location: Eleven Ten Studio Feldbergstrasse 86, Basel eleventenstudio.com

Opening Hours: Wednesday - Friday: 1 pm - 6 pm Saturday: 11 am - 4 pm

